


PRASAD V. POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY
KANURU, VIJAYAWADA -7
(AUTONOMOUS)
DEPARTMENT OF FRESHMAN ENGINEERING
CIRCULAR

Date: 18-08-2025

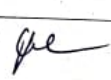

All the I B.Tech students are informed that the Freshman Engineering Department is organizing a **Guest Lecture** on **"From Classroom to Commerce: Demystifying Start-up Journey"**. The lecture aimed to motivate first-year engineering students to understand start-up fundamentals, innovation pathways, and the transition from academic learning to entrepreneurial practice.

Resource Person : Mr. Sri Ramnath, CEO and Founder of Lipon group.

Dates: 20-08-2025
Time: 9.30AM to 11.30 AM
Venue: Auditorium


Dr. M. Srilakshmi
Head, FED
Freshman Engineering Department
PVP Siddhartha Institute of Technology
Kanuru, VIJAYAWADA-520 007.

PVP SIDDHARTHA INSTITUTE OF TECHNOLOGY
DEPARTMENT OF FRESHMAN ENGINEERING
SUMMARY REPORT ON EVENT ORGANIZED

ACADEMIC YEAR : 2025-2026	
Date of Event organized & Time	20-08-2025
Name of the Program	Guest Lecture
Title of the Program	From Classroom to Commerce: Demystifying Start-up Journey
Brief Report on the Event	Freshman Engineering Department organized a Guest Lecture on "From Classroom to Commerce: Demystifying Start-up Journey". Mr. Sri Ramnath an experienced entrepreneur and start-up mentor engaged the audience with practical insights on identifying market needs, developing business models, building a minimum viable product, and navigating the early challenges of a start-up ecosystem. The speaker highlighted essential aspects such as financial planning, team building, funding avenues, risk management, and sustaining innovation in competitive markets. The lecture emphasized the importance of creativity, problem-solving, and perseverance in entrepreneurial success. Real-life examples and case studies were shared to help students understand the practical steps involved in transforming an idea into a commercial venture. An interactive Q&A session followed, where participants clarified doubts regarding start-up registration, incubation centres, and career pathways in entrepreneurship.
Year/Semester	I YEAR / I SEM
No. of the participants	I B.Tech. students
Consolidated Feedback	Good
Suggestions if any	---
Name of the coordinator & Signature	Dr.Sk.Rehena, Asst. Prof., FED 
Signature of the HOD	

Freshman Engineering
PVP Siddhartha Institute of Technology
Kannur, KULAKKADA-520 007.



Vijayawada, Andhra Pradesh, India

Fmqv+6mh, Chalasani Nagar, Kanuru, Vijayawada, Andhra Pradesh 520007, India

Lat 16.487776° Long 80.693678°
20/08/2025 10:34 AM GMT +05:30



Vijayawada, Andhra Pradesh, India

Fmqv+6mh, Chalasani Nagar, Kanuru, Vijayawada, Andhra Pradesh 520007, India

Lat 16.487825° Long 80.693472°
20/08/2025 11:00 AM GMT +05:30

