

PRASAD V. POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY  
KANURU,VIJAYAWADA -7  
(AUTONOMOUS)  
DEPARTMENT OF FRESHMAN ENGINEERING  
CIRCULAR

Date: 18-08-2025

All the I B.Tech students are informed that the Freshman Engineering Department is organizing a **Guest Lecture** on "**From Classroom to Commerce: Demystifying Start-up Journey**". The lecture aimed to motivate first-year engineering students to understand start-up fundamentals, innovation pathways, and the transition from academic learning to entrepreneurial practice.

**Resource Person : Mr. Sri Ramnath, CEO and Founder of Lipon group.**

**Dates:** 20-08-2025  
**Time:** 9.30AM to 11.30 AM  
**Venue:** Auditorium

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Dr. M. Srilakshmi  
Head, FED  
Freshman Engineering Department  
PVP Siddhartha Institute of Technology  
Kanuru, VIJAYAWADA-520 007.

**PVP SIDDHARTHA INSTITUTE OF TECHNOLOGY**  
**DEPARTMENT OF FRESHMAN ENGINEERING**  
**SUMMARY REPORT ON EVENT ORGANIZED**

ACADEMIC YEAR : 2025-2026	
<b>Date of Event organized &amp; Time</b>	20-08-2025
<b>Name of the Program</b>	Guest Lecture
<b>Title of the Program</b>	From Classroom to Commerce: Demystifying Start-up Journey
<b>Brief Report on the Event</b>	Freshman Engineering Department organized a Guest Lecture on "From Classroom to Commerce: Demystifying Start-up Journey". Mr. Sri Ramnath an experienced entrepreneur and start-up mentor engaged the audience with practical insights on identifying market needs, developing business models, building a minimum viable product, and navigating the early challenges of a start-up ecosystem. The speaker highlighted essential aspects such as financial planning, team building, funding avenues, risk management, and sustaining innovation in competitive markets. The lecture emphasized the importance of creativity, problem-solving, and perseverance in entrepreneurial success. Real-life examples and case studies were shared to help students understand the practical steps involved in transforming an idea into a commercial venture. An interactive Q&A session followed, where participants clarified doubts regarding start-up registration, incubation centres, and career pathways in entrepreneurship.
<b>Year/Semester</b>	I YEAR /I SEM
<b>No. of the participants</b>	I B.Tech. students
<b>Consolidated Feedback</b>	Good
<b>Suggestions if any</b>	---
<b>Name of the coordinator &amp;Signature</b>	Dr.Sk.Rehena, Asst. Prof., FED <i>g/e</i>
<b>Signature of the HOD</b>	<i>64</i>

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